

MICHELLE ELISE HARDING

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EXPERTISE

Live Camerawork • Live Television Production • Cinematography • Videography • Video Editing • Audio Operation
Directing • Film and Television Producing • Pre-Production • Marketing • Social Media Management

PROFESSIONAL EXPERIENCE

CNN (WARNER BROS. DISCOVERY)

Studio Operator

New York, NY
08/2021 – Present

- Operate robotic and pedestal studio cameras for live broadcasts and taped programming
- Facilitate technical needs, including routing, lighting, audio and color correction
- Shade, paint and compose studio camera shots
- Create visual effects, route feeds and control playback servers for Viz Multiplay video wall
- Monitor strength, clarity and reliability of incoming, outgoing and internal signals

CBS NEWS (CBS MORNINGS)

Associate Producer

New York, NY
09/2019 – 08/2021

- Researched and wrote questions for guest segments (over 200) under daily, tight deadlines in a fast-paced news environment
- Wrote readers and package scripts, pulled video for stories and designed graphics in collaboration with graphics team
- Managed segment video and graphics elements live from control room and remotely
- Updated developing stories with new information to consistently keep content fresh
- Generated and pitched story ideas

WBTW NEWS13 (NEXSTAR MEDIA GROUP)

News Photographer

Myrtle Beach, SC
11/2018 – 08/2019

- Composed and executed video shots for news reports
- Transported, set up and operated various production equipment including cameras, audio recorders and lighting for field production
- Edited video clips for television broadcasts and online digital content
- Operated live microwave and satellite trucks in remote situations
- Conducted live and pre-recorded interviews

WMBF NEWS (GRAY TELEVISION)

Marketing Producer

Myrtle Beach, SC
02/2018 – 09/2018

- Devised and executed creative on-air topical promotions and marketing/branding strategies for station
- Conducted field-based video production including interacting with clients and transport/operation of video and audio equipment
- Planned and performed video post-production, including: reviewing footage, making editorial decisions, video transcoding, rough cuts, audio adjustment, color correction and final editing
- Collaborated with clients to produce commercial materials such as logos, scripts and newsletters

WMBF NEWS (GRAY TELEVISION)

News Content Specialist

Myrtle Beach, SC
11/2016 – 02/2018

- Efficiently ran multiple studio cameras for live broadcasts
- Operated audio board, Chyron ISQ and teleprompter equipment for recorded segments and live news production
- Edited and prepared video for live broadcasts using Edius Pro, Oasis and BitCentral programs
- Wrote scripts for broadcasting and proficiently operated assignment desk
- Trained new employees on aforementioned skill sets

Michelle Elise Harding (*Resume Cont'd*)
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TRENTON THUNDER (NEW YORK YANKEES AA AFFILIATES)

Trenton, NJ

Videographer/Replay Operator

03/2015 – 09/2016

- Conducted live, onsite camera operation and video editing during professional baseball games
- Controlled visual effects appearing on baseball stadium's Jumbotron screen using Click Effects Crossfire and Blaze LED technology
- Operated baseball stadium's instant replay video system
- Created still and animated graphics for in-game use

FASHION MINGLE

New York, NY

Freelance Videographer/Video Editor

06/2014 – 09/2016

- Filmed interviews, runway and backstage events for social media content
- Made technical decisions regarding appropriate lighting, angle and placement and type of microphone
- Tested camera, audio and lighting equipment prior to shoot to ensure technical quality of recording
- Oversaw security, operation and maintenance of equipment
- Creatively edited raw footage, inserting music, narration, dialogue, visual and sound effects using Adobe Premiere Pro
- Designed custom graphic elements, experimenting with various styles and techniques, to create a unique, professionally finished product

THE SEJOUR GROUP

New York, NY

Project and Talent Coordinator/Videographer/Video Editor

07/2014 – 11/2015

- Worked closely with clients, directors, talent and production teams on various musical performance projects
- Chief Videographer of live musical performances and events at **Lincoln Center, Carnegie Hall, Madison Square Garden and YouTube Studios**
- Managed approval process of content on social media and musical performance contracts involving multiple clients
- Consulted with directors, producers and clients throughout editing and post-production process
- Digitally edited video files to produce final product

SOFTWARE AND EQUIPMENT EXPERIENCE

- Adobe Creative Cloud (Premiere Pro, Photoshop, After Effects, Spark)
- Microsoft Office (Word, PowerPoint, Excel, Outlook)
- Google Drive/Dropbox
- Chyron ISQ Equipment
- Oasis
- Vinten Robotics
- Edius Pro
- ENPS
- RTS Intercom Systems
- Avid/Interplay
- Viz Multiplay/Vizrt Graphics
- DSLR/ENG/Pedestal Cameras

EDUCATION

MERCER COUNTY COMMUNITY COLLEGE, West Windsor, NJ 2011-2014

Associate of Arts (Communications: General), 2014

Associate of Arts (Communications: Television), 2014

- Phi Theta Kappa Member – October 2012 to May 2014

- Dean's List Honors for Exceptional Academic Achievement: Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014

CAREER HIGHLIGHTS

- Original short film, ***Pressed (2023)***: 16 awards, 1 honorable mention, 10 nominations
- Original short film, ***The Farmhand (2019)***: 12 awards, 20 nominations
- Original short film, ***Among the Stars (2017)***: 4 awards, 10 nominations
- Original short film, ***Spark (2017)***: 11 awards, 3 honorable mentions, 12 nominations
- Filmed/edited runway, backstage and personal interviews with fashion designers at **New York Fashion Week** Spring/Summer 2015, Fall 2015, Spring/Summer 2016, Fall 2016 and Spring/Summer 2017 Collections